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GPM Takes Loyalty to the Shore

Expands FASTBACK REWARDS to Shore Stop Chain

Mechanicsville, VA – February 16, 2006– GPM Investments, LLC and Outsite Networks, Inc. jointly announced today the expansion of GPM Investments’ successful FASTBACK REWARDS program to 55 Shore Stop convenience stores in Delaware, Maryland and Virginia. GPM Investments utilizes Outsite Networks In-Touch Loyalty Marketing System technology platform to power FASTBACK REWARDS.

GPM Investments CEO Dave McComas stated, “FASTBACK REWARDS is a successful loyalty program for our customers. We have learned from our first 20 sites that this program has an impact on sales. We have seen increases in both inside merchandise and fuel sales versus our non-loyalty stores in our control group.”

McComas added “Our base of over 60,000 loyalty consumers shows us that the average loyal consumer spends more per transaction and visits our stores more frequently than the non-loyalty consumer. We feel that this program will be a great fit for Shore Stop and the markets where Shore Stop operates.”

GPM Investments partnered with Outsite Networks for FASTBACK REWARDS. “Outsite Networks has been extremely responsive to our needs. They have developed special features and services that we have requested. Recently, they have developed method of payment incentives which allows us to give our Valero card users double points and reduce our card fees. In addition, they provided us with an economical rental program which has allowed us to deploy their technology at even more stores.” McComas said.

Bo Sasnett Outsite Networks VP of sales and marketing stated “We are extremely pleased that GPM Investments has seen significant results and is therefore deploying more sites with our system. We continue to work as a partner to deliver solutions like method of payment incentives and equipment rental programs that adds value to our offering for our clients.”

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About GPM Investments, LLC

GPM Investments, LLC is a convenience store chain headquartered near Richmond, Virginia, that operates over 153 convenience stores in Virginia, Maryland, Delaware, Connecticut, Rhode Island and North Carolina. The company operates under the highly recognizable Fas Mart brand in Virginia and New England and the equally strong Shore Stop

brand in the Eastern Shore of Maryland and Virginia, and the state of Delaware, commonly referred to as the Delmarva Peninsula. For more information about GPM Investments, see www.FasMart.com or call Gina Durvin at 804.730.1568 x 1171.

About Outsite Networks, Inc.

Headquartered in Norfolk, VA, Outsite Networks, Inc. is a leader in loyalty marketing technology specifically for the retail petroleum, convenience store and quick serve restaurant markets. The company's loyalty marketing system utilizes RFID technology to identify loyalty customers and uses audio to target market, promote and cross promote to consumers. The company's system enables retailers to implement and control their own loyalty marketing programs with powerful Internet tools and reporting. To learn more about Outsite Networks, please visit www.OutsiteNetworks.com or contact Bo Sasnett at 404-808-3236, email at bsasnett@outsitenetworks.com.

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