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Outsite Networks Announces Appointments and Promotions

Appointments to Support Continued Growth

NORFOLK, VA – February 19, 2007 – Outsite Networks, Inc. announced several new key personnel appointments and promotions designed to support continued growth for the leader in loyalty marketing technology and services in the convenience retail industry.

Brad Christiansen has been named Western Regional Sales Manager. Christiansen brings the company retail petroleum operations experience. His most recent position was with Red Eagle Oil, a multi-branded jobber where he was instrumental in launching the company's Red Eagle Rewards loyalty program. Christiansen will be responsible for sales activities in 11 western states.

Wim Vanderbijl has been appointed to the position of Client Services Director. Vanderbijl has a long history in the retail petroleum equipment field including positions with both Schlumberger and Tokheim. In addition, the company continues to grow its client service team by promoting Sara Herkner to senior account manager and adding Kelly Hampton as account manager.

Anton Bakker founder and CEO commented "We are extremely pleased to add the experience and talent of these individuals. These new hires and promotions are part of our continued growth and support for our 75+ retailer companies which operate over 1,200 sites with our loyalty marketing system. We will continue to grow our service offering for our existing and new clients".

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About Outsite Networks, Inc.

Headquartered in Norfolk, VA, Outsite Networks, Inc. is a leader in loyalty marketing technology specifically for the convenience retail industry. The company's In-Touch loyalty marketing system technology is used by over 75 retailers to operate loyalty programs in over 1,200 sites. The company's technology allows retailers to offer consumers real-time incentives and 1:1 audio messages at the pump and inside the store based on consumer purchase history, basket and demographics. The technology currently supports over 1.9 million consumers and has issued over 8,000,000 rewards, and plays over 25,000,000 audio messages to consumers every month. To learn more about Outsite Networks, please visit www.OutsiteNetworks.com or contact Bo Sasnett at 404-223-2422, email at bsasnett@outsitenetworks.com.

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