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Seymore Gives Away \$1,000,000th Reward
SUPER STOP! Gives Loyal Customer \$10,000 in Cash

Meridian, MS – March 22, 2006– Deweese Enterprises dba SUPER STOP! announced the winner of its \$1,000,000th reward. The winner is a loyal user of the company's Seymore Rewards program.

SUPER STOP! CEO Doug Deweese stated, "This \$10,000 Give-Away to the person who won the actual \$1,000,000th in SEYMORE REWARDS was our greatest promotion yet through the Outsite Networks Loyalty System. What really made it exciting was that our employees just got so into this one. We projected this reward would occur around February 21st, and it actually occurred late on February 13th! A lot more tags (memberships) were sold, sales were super, gallons sold never decreased—all in January and February! And we made one young lady very, very happy!"

Deweese added, "The \$1,000,000th reward that triggered the \$10,000 prize was a pack of crackers from Seymore Rewards Partner Frito Lay. It goes to show you that even a small pack of crackers can pay off big."

SUPER STOP!'s Seymore Rewards program is powered by Outsite Networks In-Touch Loyalty Marketing System. The system allowed SUPER STOP! to communicate the \$1,000,000th reward promotion to its customers using targeted customized audio messages at the fuel dispenser based on customer and fueling status. Bo Sasnett, Outsite Networks VP Sales and Marketing said, "SUPER STOP! is clearly a leader in Loyalty Marketing in the convenience retail market. With over 130,000 consumer members in only 43 stores they continue to grow their program with innovative marketing. The program delivers sound financial results for SUPER STOP! and their vendor partners and offers greater value to their loyal Seymore Rewards members."

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About Deweese Enterprises

Deweese Enterprises is a convenience store chain headquartered in Meridian, MS that operates 43 convenience stores in Mississippi and Alabama. The company operates under the SUPER STOP! brand. For more information about Deweese Enterprises and SUPER STOP! contact Kim Gianakos, Image director at 601-483-8291 or at kim@superstop.net.

About Outsite Networks, Inc.

Headquartered in Norfolk, VA, Outsite Networks, Inc. is a leader in loyalty marketing technology specifically for the retail petroleum, convenience store and quick serve restaurant markets. The company's loyalty marketing system utilizes RFID technology to identify loyalty customers and uses audio to target market, promote and cross promote to consumers. The company's system enables retailers to implement and control their own loyalty marketing programs with powerful Internet tools and reporting. To learn more about Outsite Networks, please visit www.OutsiteNetworks.com or contact Bo Sasnett at 404-808-3236, email at bsasnett@outsitenetworks.com.

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