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GPM Investments, LLC Installs Outsite Networks

Virginia Based Chain Deploys Loyalty and Media Technology

RICHMOND, VA (March 29, 2004) — GPM Investments, LLC announced today that it is installing Outsite Networks Fidelis Loyalty and Media System to power a new loyalty program for its customers.

The loyalty program named FastBack Rewards provides consumers with rewards for making purchases at Fas Mart and Shore Stop Convenience Stores. The technology is automated and promotes the program at the pump through the use of customized audio messages.

Brad Chivington, Vice President of Marketing for GPM Investments stated, “Our goal is to deliver a better experience to our customers. The Outsite Networks Fidelis System is the best and most flexible loyalty technology. The audio at the pump allows us to promote FastBack rewards and our vendors to our valued customers. This technology helps us deliver on our core value of knowing our customers and creating value for our suppliers.”

Bo Sasnett, Vice President Sales and Marketing of Outsite Networks said “We are excited to partner with GPM Investments using our Fidelis technology. Our system meets their goal of facilitating both a closer relationship with their customers and also a

deeper and more effective relationship with their suppliers. This is truly a value chain program.”

About GPM Investments, LLC

GPM Investments, LLC is a convenience store chain headquartered near Richmond, Virginia, that operates over 140 convenience stores in Virginia, Maryland, Delaware and North Carolina. The company trades under the highly recognizable Fas Mart brand in Virginia and the equally strong Shore Stop brand in the Eastern Shore of Maryland and Virginia, and the state of Delaware, commonly referred to as the Delmarva Peninsula.

For more information about GPM Investments, see www.fasmart.com or call Brad Chivington at 804.730.1568 x 1128, email at bchivington@fasmart.com .

About Outsite Networks, Inc.

Headquartered in Norfolk, VA, Outsite Networks, Inc. is a leader in loyalty and media technology specifically for the retail petroleum, convenience store and quick serve restaurant markets. The company’s loyalty system utilizes RFID technology to identify loyalty customers and uses either audio and/or video to target market, promote and cross promote to consumers. The company’s system enables retailers to implement and control their own loyalty and/or media programs with powerful internet tools and reporting. To learn more about Outsite Networks, please visit www.OutsiteNetworks.com or contact Bo Sasnett at 404-223-2422, email at bsasnett@outsitenetworks.com .



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